

**CONNECTICUT DESERVES A SECRETARY OF THE STATE WHO FULFILLS  
THE OBLIGATIONS OF THE OFFICE AND TAKES THE INITIATIVE TO  
RESTORE CT'S GREAT PROMISE**

**INCUMBENCY IS NOT AN EXCUSE FOR COMPLACENCY**

KAREN TALAMELLI CUSICK - BUSINESS FINANCE EXECUTIVE, DEMOCRATIC TOWN CHAIR,  
AND CANDIDATE FOR CONNECTICUT SECRETARY OF THE STATE 2018 -  
OUTLINES HER VISION

No elected public servant should feel entitled to hold onto a position for decades. That honor must be earned, accomplishments must be noted, and advancement must be achieved. If, after serving 16 years in the legislature and 8 years as SOTS, that elected public servant still has not proven herself, then CT needs a change. The residents of CT deserve more – a doer, a leader, with a new vision.

After two terms in office, there is no excuse for anything less than a stellar working relationship with Town Clerks, Registrars of Voters and the business community throughout CT. There is never an excuse for not providing prompt, accurate responses to those looking to the Secretary of the State for answers and guidance so that they can, in turn, dutifully provide service to CT residents. As a declared candidate for SOTS, I've listened to the concerns throughout the State – they are surprisingly consistent and confirm there is urgent need for change.

- As SOTS, you must be proactive, take the initiative and plan for the future of our State – its election and voting system, its reporting and recording processes and its business licensing and regulatory environment.
- As SOTS, you must lead the way to help and assist at the local level, where the real action is, and the real responsibility lies – the Mayors, the First Selectman, Town Clerks and Registrars of Voters.

- As SOTS, you must take affirmative steps to champion and help ensure full voting rights to CT residents and make the process of voting as seamless as possible.
- As SOTS, you must bring the great benefits of technology to our election and voting system, as well as the highest level of security.
- As SOTS, you must make CT a model state and develop a 21<sup>st</sup> century system to make it easier and less costly to do business in CT - modernize business entity organization and licensing, trade and service mark registration, and lien recordation. Watch out Delaware!
- As SOTS, you must be a voice for all in our State and work with other elected officials in an *all-out coordinated effort* to address the financial issues that the State faces, to attract small and large businesses, entrepreneurs and start-ups to our State, to help ensure that businesses and residents see the great promise of Connecticut.

This is my commitment to the residents of Connecticut and I expect to be held accountable for my actions.

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Paid for by KarenforSOSCT, Helen Riviere, Treasurer

Approved by Karen Talamelli Cusick